



***Hosted by the City of Sedona
Department of Parks and Recreation***

**Saturday, March 31, 2018
9:00 a.m. to 2:00 p.m.**

**Posse Grounds Park
525 Posse Ground Road
Sedona, AZ 86336**

The City of Sedona is hosting its 10th Annual Celebration of Spring! All organizations and exhibitors whose focus revolves around crafts, community building and outdoor or physical activities for children and/or families are encouraged to become part of this annual regalia. Listed below are two ways your organization may wish to participate.

Option 1: Become a sponsor for this event by paying a \$500, \$1500 or \$5000 fee and in return your business name will be displayed in conjunction with the City's event advertising. Depending on the level you choose, your donation will be used to pay for a ride or large exhibit at this event. Your business name will be recognized at the ride's location that you sponsored. This fee will also reserve space at the event to set up a display and provide attendees with information regarding your organization, services or goods.

Option 2: Become an exhibitor for this event. Vendors will pay a commitment fee of \$50. The non-profit organizations fee is \$25 to participate. This fee reserves a space for your organization to display services and/or goods. We encourage booths/displays to be interactive for participants whenever possible. Goods or services may be sold or you may choose to simply circulate information or have demonstrations regarding your agency. What a great opportunity to bring awareness of your business to the members of our community!

The Celebration of Spring will begin at 9:00 a.m. and end at 2:00 p.m. ***(Please note the expanded time commitment.)*** Participant booths must be set up and in place by **8:30 a.m.** on the event date, no exceptions. Booth set-up and event activities will take place on the multi-use field located at Posse Grounds Park: 525 Posse Ground Road, Sedona, AZ 86336.

Event activities include carnival rides, The Great American Duck Races, face painting, inflatable toys, an egg hunt, pictures with the Easter Bunny and exhibitor displays for families to enjoy! **Last year's participation numbers were 1439 individuals which included 735 children!** That provides great exposure for your organization.

If you require more information please contact the Sedona Parks and Recreation Department at (928) 282-7098 or email Recreation Coordinator, Ali Baxter at ABaxter@SedonaAZ.gov.



Celebration of Spring- Registration Form

Sponsors: Silver \$500, Gold \$1500, Platinum \$5000

Registration deadline is February 8, 2018

Sponsors will have their company names noted in conjunction with all advertising and marketing for this event. With a Silver donation you will be recognized as an event sponsor. With a Gold donation you will be associated with a ride. With a Platinum donation your organization will be recognized with an attraction/entertainment. Example: The Duck Races are provided, courtesy of Platinum Sponsor, *Your Name Here*. We encourage you to set up a booth at the event and please provide us with a company banner if you wish to have it displayed.

Exhibitors:

Registration deadline is March 12, 2018

Non-Profit Organizations: \$25.00

Will be provided with a 12'x12' space for booth display.

Vendors: \$50.00

Vendor booths are encouraged to be interactive for the public. Will be provided with a 12'x12' space for booth display.



Electricity will not be provided. Exhibitors must provide their own booth set-up, (table, chairs and/or shade structures.) Shade structures must be anchored down securely. All exhibitors are allowed to set up their displays as early as 7:00 a.m. but no later than 8:30 a.m. All cars must be off the field by 8:30 a.m. and displays must remain set up until 2 p.m.!

Name of Organization: _____

Contact Person: _____

Phone Number: _____ **Email:** _____

Mailing address: _____

Sedona Business Registration ID/Number: _____
(If applicable)

Brief description of your exhibit: _____

Enclosed Fee: \$ _____

Mail Registration Forms To:

City of Sedona ATTN: Parks and Recreation Department
102 Roadrunner Drive
Sedona AZ, 86336 Fax# 204-7163
ABaxter@SedonaAZ.gov

